Huy Tien Lam

UI/UX Designer

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SUMMARY

UI/UX Designer who is creative and system-minded, connecting design, technology, and visual storytelling. Combines interaction and visual design with frontend development knowledge, bringing an adaptable, exploratory approach to creating digital products.

LANGUAGES

ENGLISH
Advanced
IELTS Academic: **7.5** (Apr 2022)

VIETNAMESE
Native

EDUCATION

VNU-HCM
UNIVERSITY OF SCIENCE
Bachelor in
Information Technology
GPA: 8.48 / 10.00
Conc. in Information Systems
Graduated 2026

SKILLS

UI/UX & PRODUCT DESIGN
Wireframing · Prototyping
User Flows · Interaction Design
Usability Testing · Design Systems

DESIGN TOOLS
Figma · Illustrator · Canva
Photoshop · PowerPoint

FRONTEND & TECHNICAL
React · Next.js · TypeScript
CSS · Node.js · SQL

CREATIVE TOOLS
Premiere Pro · CapCut · Filmora

EXPERIENCE

HEINEKEN APAC DATA & ANALYTICS HUB
Jul 2025 - Apr 2026
UX/UI Design & Communication Intern

- Designed a **high-fidelity prototype** for a **Heineken Global initiative**, supporting product visualization and stakeholder management.
- Executed communication campaigns for **2 key regional AI products**, driving adoption among senior business users.
- Developed UI/UX frameworks and redesigned a **regional BI analytics dashboard product** used by **250+ users** across APAC countries of Heineken.
- Standardized visual assets and presentation templates across **5 Hub products**, ensuring consistency in cross-team collaboration.

PROJECTS

HCMUS ALUMVERSE STUDENT-ALUMNI SYSTEM
Oct 2025 – Aug 2026
UI/UX Designer, Frontend Developer

- Designed and developed a multi-tenant platform with **138 screens** and **191 UI components** across React Web and Flutter Mobile applications.
- Built **80+ features** across **13 business modules**, including mentorship, job boards, events, forums, fundraising, and AI chatbot.
- Publicly launched AlumVerse and reached **160+ users**, generating **50+ user feedback responses** and **2,000+ engagements** on social media.

KOROFU FOOD RECOMMENDATION PLATFORM
Jun 2025 – Sep 2025
UI/UX Designer, Frontend Developer

- Designed and developed a ***high-fidelity prototype*** for a **mood-and-color-based food recommendation** web application.
- Built **25+ high-fidelity screens** in the Figma prototype with a neobrutalism design system tailored to Gen-Z users.
- Achieved an average **4.6/5 satisfaction score** and **10+ actionable UI/UX improvements** through comprehensive usability testing.

INFOSTUDIA STUDENT INFORMATION SYSTEM
Feb 2025 – May 2025
UI/UX Designer, Frontend Developer

- Produced a **student information system** for managing academic operations across **multiple user roles**.
- Mapped **user workflows** and translated them into **40+ screens** and **30+ UI components** with intuitive UI designs and frontend functionality.
- Improved process clarity and **reduced manual coordination** in academic management tasks.

SUKI EVENT MANAGEMENT PLATFORM
Jun 2024 – Aug 2024
UI/UX Designer, Frontend Developer

- Built an event-based **social media platform** for event management, discovery, and registration.
- Constructed **core user flows** for participants and organizers, covering event creation, management, and interaction.
- Translated product requirements into **UI designs** and **frontend features**, ensuring consistency across **15+ screens** and user journeys.